



## **NEWS RELEASE**

*27 June 2018*

### **Cromax introduces Imron Fleet Line HS Sanding Surfacer P742 and P746 to prepare commercial vehicle surfaces for high quality paint jobs**

Cromax<sup>®</sup>, one of the three global refinish brands of Axalta Coating Systems, a leading global supplier of liquid and powder coatings, introduces Imron<sup>®</sup> Fleet Line HS Sanding Surfacer P742 and P746 to its portfolio. Both 2K surfacers have been specifically formulated for large surfaces that need to be sanded and where a high-quality finish, like that on a passenger car, is required. And thanks to good overspray absorption, the surfacers deliver a smooth and durable surface ready for overcoating.

Koen Silverans, Cromax Training and Technical Service Leader for Europe, Middle East and Africa (EMEA), explains, “Imron Fleet Line HS Sanding Surfacer P742 and P746 provide the right undercoat for large surfaces, like luxury coaches and commercial vehicle cabs. The surfacers can be used on most primed substrates including glass fibre reinforced polyester or even old or original paintwork substrates that are well sanded and cleaned.”

Imron Fleet Line HS Sanding Surfacers P742 is Off White, and Imron Fleet Line HS Sanding Surfacers P746 is Dark Grey, making them an ideal undercoat for Imron Fleet Line 2K topcoats followed by any Imron Fleet Line clearcoat. The surfacers are also suitable for tinting with Imron Fleet Line PowerTints, up to a maximum 10% by weight.

Imron Fleet Line HS Sanding Surfacer P742 and P746 can be mixed for a wide range of ambient temperatures and application windows and offer good paint flow and superior topcoat hold out. For best results, they should be applied in two or three coats to get optimal coverage with an intermediate flash-off of five to 10 minutes and a final flash-off of 10 to 15 minutes. Mixing ratios are available in the product mix table on ChromaWeb<sup>™</sup>



– the comprehensive colour retrieval and product management cloud-based software from Cromax - and also detailed on the Technical Data Sheet.

Imron Fleet Line HS Sanding Surfacers P742 and P746 are available now and are supplied in packs of three 3.5 litre tins.

For more information on the Cromax brand visit [www.cromax.com/eu](http://www.cromax.com/eu).

### **About Cromax**

Cromax, one of the global refinish coating brands from Axalta Coating Systems, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax helps bodyshops drive their business forward.

###

Words 396

#### **For further press information please contact:**

Lizzie Wastell  
DA Public Relations  
78 York Street  
London W1H 1DP  
UK

Tel: +44 207 692 4964  
Email: [lizzie@dapr.com](mailto:lizzie@dapr.com)

#### **For further product information please contact:**

Silke Friesen  
Marketing Communications Refinish  
Systems EMEA  
Axalta Coating Systems Germany GmbH  
Horbeller Str. 17  
D-50858 Cologne  
Germany

Tel: +49 2234 6019 4240  
Email: [Silke.Friesen@axaltacs.com](mailto:Silke.Friesen@axaltacs.com)