



NEWS RELEASE

28 November 2018

Cromax launches CC6500 - new high solids clearcoat with an excellent finish to increase throughput

Cromax® introduces CC6500 High Performance VOC Clear, an all-purpose clear that is suitable for everything from small area repairs to full re-sprays. Based on pioneering new technology, CC6500 High Performance VOC Clear offers refinishers a clearcoat that is quick and easy to apply, has good vertical stability, that dries quickly and yet still produces excellent, high-gloss results.

“We have created CC6500 High Performance VOC Clear with the latest trend of low-viscosity products in mind,” says Kevin Welling, Training Academy Manager for Axalta Coating Systems in the UK and Ireland. “All of its advantages mean bodyshops could save as much as 15 minutes per job in ideal conditions, so this could certainly help our bodyshops increase their throughput, which is an aim that is always at the forefront of our minds when we develop new products.”

Part of the Cromax Performance System, CC6500 High Performance VOC Clear is simple to apply in two coats with a short intermediate flash off time and offers excellent surface wetting, leading to a very smooth flow. With very good topcoat hold-out, CC6500 High Performance VOC Clear delivers a high-gloss finish.

CC6500 High Performance VOC Clear also provides flexibility in drying that helps to save energy and reduce costs. It cures in just 15 minutes at 60°C and alternatively in 30 minutes at 40°C – so it adapts to a range of work processes with the same reliable, high-quality results. The rapid curing times also mean that components can be polished and assembled straight after cooling.



The new clear is launched with its corresponding activator: AR7505 High Performance Clearcoat Activator. There is an easy mixing ratio of 2:1, with and addition of 10% AZ9500 High Performance VOC Agent. This combination helps to make CC6500 High Performance VOC Clear suitable for nearly every application condition.

The new CC6500 High Performance VOC Clear is part of the Fast Repair concept for minor repairs, dents and scratches, which increases productivity through a reduction of labour time and a reduction of used materials.

Welling concludes, “Used together, our complete family of Cromax products combine to produce optimal results. The products in the Performance System in particular are designed to give bodyshops the best combination of productivity, easy application and high quality.”

For more information, please visit www.cromax.com/gb/CC6500.

About Cromax

Cromax, one of the global refinish coating brands from Axalta, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax helps bodyshops drive their business forward.

###

Words 439

For further press information please contact:

For further product information please contact:



Chantal Bachelier-Moore
DA Public Relations
78 York Street
London
W1H 1DP

Tel: +44 (0)207 692 4964
E-Mail: chantal@dapr.com

Jodie Henly
Marketing Specialist, UK & Ireland
Axalta Coating Systems UK and Ireland
Unit 1, Quadrant Park
Mundells, Welwyn Garden City,
Hertfordshire, AL7 1FS
Tel: +44 (0)1707 518 006
E-Mail: jodie.henly@axaltacs.com