



NEWS RELEASE

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Cromax launches new Ultra Performance Energy Surfacer and Metal Pretreatment Wipes that can significantly reduce preparation time

Cromax® launches two new products, designed to work together, that completely change the preparation process. The new VOC-compliant Ultra Performance Energy Surfacer and the new Metal Pretreatment Wipes offer a faster and more flexible process thanks to innovative technology.

The new Ultra Performance Energy Surfacer comes in three different shades - PS1081 (white), PS1084 (mid-grey) and PS1087 (black) – air dries in only 20 to 40 minutes, and is immediately ready to sand after this.

PS1800 Metal Pretreatment Wipes must be used first on bare metal substrates in order for the surfacer to work properly. The wipes come ready-to-use, saturated in an innovative acid that offers excellent adhesion and corrosion protection for the metal substrate. In use, the wipes are more productive than conventional primers, with no flash-off time and there's no gun to clean afterwards.

The new Ultra Performance Energy Surfacer is easy to apply, in up to four coats, without flash-off times. It also has a very good vertical stability. Once dry, it delivers a smooth surface and outstanding gloss hold-out after top coating.

Kevin Welling, Training Academy Manager for Axalta Coating Systems in the UK and Ireland, says, "Our new Ultra Performance Energy Surfacer and new PS1800 Metal Pretreatment Wipes offer bodyshops a new era of productivity and a new performance record. After stringent testing, we confirm it can offer refinishers drying times that are



three times faster than a standard air dry surfacer. In addition, there's no time-consuming moving of IR equipment around the bodyshop. And together with the Ultra Performance Energy Clear CC6700, the new surfacer can also help to reduce energy consumption drastically. They work together seamlessly to help our bodyshops achieve brilliant results, quickly and productively.”

The new Ultra Performance Energy Surfacer is part of the ValueShade® concept, which helps to deliver the optimal undercoat for every topcoat colour. PS1081 (white), PS1084 (medium-grey) and PS1087 (black), can be mixed to form seven different shades of grey, each of which is matched to every topcoat colour, delivering a combination that requires less paint. All Cromax colour retrieval tools specify the ValueShade for every topcoat colour. This helps minimise preparation time and increases colour coverage with less paint consumption, which in turn helps to reap improved productivity and profitability.

For more information please visit www.cromax.com/uk/PS108X or contact your local Cromax representative.

About Cromax

Cromax, one of the global refinish coating brands from Axalta, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax helps bodyshops drive their business forward.

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