



# A PROMISE IS A PROMISE

Cromax is a global coatings brand for refinish bodyshops. We deliver increased productivity from the front of the bodyshop to the back through coatings systems engineered for easy, quick and accurate application, localised business and marketing support solutions, and pragmatic innovations to simplify and expedite the refinish process.

**WITH OUR PRODUCTS AND SUPPORT, WE HELP BODYSHOPS FOCUS ON DRIVING THEIR BUSINESSES FORWARD**

## OUR HISTORY



We don't just claim a legacy of innovation. We have a century-long track record to prove it.

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## OUR TEAM



Meet the Cromax people who are dedicated to bring you the best bodyshop products and services.

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## HOW DO WE DO THAT?

By sticking to our values

- We put our customers first
- We are driven to perform better each day
- We take ownership in everything we do
- We innovate with purpose
- We succeed as a united global team

## NEWS



Stay up-to-date with the latest Cromax® news making industry headlines.

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