



## GOING GREEN

You know you are using sustainable products, but do the customers coming into your bodyshop know. Eco Pro from Cromax helps you get your green message across.

By presenting yourself as a member of Eco Pro, you communicate that you use the environmentally-responsible product lines from Cromax, which guarantee lower solvent emissions as well as exceptional results.

### THE MARKETING

The Eco Pro certificate and exterior sign are two powerful marketing tools that send a clear and effective message about your proactive contribution to protecting the environment. The Eco Pro logo gives your customers and prospects the certainty of having made the right choice.

As part of Eco Pro, Cromax also provides the option of an energy consumption scan. Carried out by an independent third party, the scan identifies potential energy savings, which can lower your energy bills and reduce your CO2 emissions



EXCITED ABOUT  
ECO PRO?

CONTACT CROMAX®

[http://www.axaltacoatingsystems.com/content/cromax\\_eu/en\\_GB/services/marketing-programmes/eco-pro.print.html](http://www.axaltacoatingsystems.com/content/cromax_eu/en_GB/services/marketing-programmes/eco-pro.print.html)