



# YOUR QUALITY ASSURANCE

We have complete confidence in our paint systems, our proven technologies and of the skills and training of our bodyshops' refinishers, so we provide a Lifetime Warranty. It assures vehicle owners that their paint repair is durable and supported by Cromax. Lifetime Warranty is the vehicle owner's guarantee that the paint repair on their vehicle meets professional quality standards and that it will last the lifetime of the vehicle.

In fact, Lifetime Warranty comes standard on all repairs carried out by **Five Star bodyshops**.

## THE MARKETING

We've created a strong and distinctive visual identity to support Lifetime Warranty. The extensive promotional materials and the dedicated Customer Satisfaction Index website help to ensure our bodyshops raise their market visibility, particularly within the fleet, lease and insurance sector.

The simplicity of Lifetime Warranty makes it a driving force in the vehicle repair industry. And for bodyshops, it attracts new customers as well as retains existing ones.



**Lifetime Warranty**  
YOUR QUALITY ASSURANCE

## INTERESTED?

[CONTACT CROMAX®](#)

[http://www.axaltacoatingsystems.com/content/cromax\\_eu/en\\_GB/services/marketing-programmes/lifetime-warranty.print.html](http://www.axaltacoatingsystems.com/content/cromax_eu/en_GB/services/marketing-programmes/lifetime-warranty.print.html)