



# IMRON<sup>®</sup> FLEET LINE

## OPTIMAL QUALITY FOR OPTIMAL RESULTS



AN AXALTA COATING SYSTEMS BRAND

# A COMPLETE RANGE



Imron® Fleet Line means quality. Based on a unique technology, Imron® Fleet Line can deliver outstanding and durable results every time.

A perfect finish for vehicle owners and increased productivity for repair shops. Excellent results are what Imron® Fleet Line was designed to deliver.

## UNDERCOATS

WP207	Wash Primer P207
MONO93	Monoprime 93
P702	High Solids Filler - Off-White
P706	High Solids Filler - Dark Grey
P7	Primepox
P7B	Primepox - Black
P7W	Primepox - White
P60	Adhesion Promoter

## ACTIVATORS

ET645	Activator HS Fast
ET650	Activator HS
ET655	Activator HS Slow

## THINNERS

ET740	Multi Stripe Additive
ET745	Thinner Fast
ET750	Thinner
ET755	Thinner Slow
TH93	Thinner
THP710	Thinner
THP711	Thinner Slow

## TRAFFIC BINDER

TR530	Binder
-------	--------

## ELITE BINDERS

EL580	Binder HS
EL560	HDC Binder
EL555	Flattening Binder HS

## POWERTINTS®

PT101	White
PT105	Jet Black
PT107	LS Black
PT120	Blue Shade Violet
PT122	Indo Blue
PT124	Red Shade Blue
PT127	Green Shade Blue
PT128	Green Shade Blue LS
PT132	Blue Shade Green
PT133	Blue Shade Green LS
PT135	Yellow Shade Green
PT140	Green Shade Yellow
PT144	Yellow
PT148	Red Shade Yellow
PT154	Orange
PT156	Clean Orange
PT164	Magenta
PT165	Opaque Red
PT166	Blue Shade Red
PT167	Red Shade Violet
PT181	Yellow Oxide
PT182	Yellow Oxide LS
PT185	Red Oxide
PT186	Red Oxide LS
PT199	Rheo Controller

## CLEAR COATS

EL500	Imron® Elite Clear HS
-------	-----------------------

# TOUGH COATINGS FOR TOUGH CONDITIONS

**Heavy-duty trucks and commercial vehicles face a lifetime of exposure to harsh environmental conditions. Their owners and users want lasting quality when it comes to appearance and protection. The unique technology of Imron® Fleet Line delivers that in the form of outstanding, durable paint. Every time, no matter the application.**



As a comprehensive refinishing system, Imron® Fleet Line offers repair shops a complete range of products coupled with the flexibility to produce the right paint quality for every job.

Refinishers can deal with a broad range of substrates, including mild steel, galvanized steel, aluminum, stainless steel and fiberglass. An exceptional range of primers, surfacers and sealers ensures that a perfectly prepared surface can be created for any of the Imron® Fleet Line topcoats.

The range is not just versatile. We've ensured it offers an extensive range of performance advantages too.

With short drying times and easy application, Imron® Fleet Line increases repair shop throughput. And improved hiding properties reduce paint consumption. Together, these attributes make for the perfect, hard-wearing finish that commercial vehicle owners demand, and for the increased productivity that repair shops need.



# SYSTEM HIGHLIGHTS

- One comprehensive system for all applications
- Outstanding finish, appearance and durability
- Choice of binders for different topcoat qualities and applications
- Excellent hiding
- Shorter drying times for more throughput
- Easy application for increased productivity
- Coverage in just one-and-a-half coats for Imron® Elite and Imron® Elite HDC
- ValueShade® primers assist with less topcoat consumption



**Versatility is built into the Imron® Fleet Line system. A single mixing machine holds a full range of products. Mix colours for any job, on any surface.**



At the core of the Imron® Fleet Line system is the PowerTint® mixing machine. The concentrated tinters are used in conjunction with three binders, all formulated to use the same thinners and activators.

**Imron® Elite** is a fully EU VOC-compliant high-solids topcoat designed for excellent colour, premium appearance and outstanding performance. Thanks to its high-solids formulation and in conjunction with the correct ValueShade® undercoat, coverage can usually be achieved in one-and-a-half coats. Imron® Elite dries quickly without having to wait for flash-off times between coats.

**Imron® Elite HDC** provides a high-solids, 2K, solid colour topcoat with robust performance. It is ideally suited for use on complex structures, such as truck chassis.

**Imron® Traffic** is a 2K medium-solids topcoat quality ideally suited for solid colours on buses and trucks. Based on functional polyurethane technology, Imron® Traffic uses concentrated tints to produce a strong, high-gloss finish and very good hiding. Good flow and a wide application window make this system very user-friendly.



## DRIVING PRODUCTIVITY

Imron Fleetline® from Cromax® drives productivity on two fronts. Using Imron® Elite high solid binder, uses less to get the same high quality finish, by applying one-and-a-half coats instead of the usual two or three, will save on consumption and time. Furthermore, with wet-on-wet application and quick drying time, the potential is there to increase productivity.

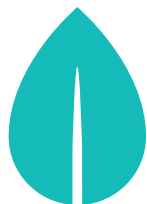
Secondly, heavy-duty trucks and commercial vehicles face a lifetime of exposure to harsh environmental conditions. Their owners and users want lasting quality when it comes to appearance and protection. The unique technology of Imron® Fleet Line delivers that in the form of outstanding, durable paint. The less time off the road, the more productive the vehicle!



## COLOUR CONFIDENCE

Thanks to the comprehensive range of colour tools from Cromax® and colour formula retrieval from our massive global database, colour matching is quick and accurate. Our Acquire® Spectrophotometer can assist with colour retrieval, by reading the actual vehicle colour and transmitting the data to the colour retrieval software.

- More than 54,000 colours available through ChromaWeb®
- Full range of RAL and specified corporate colour references
- Powerful colour-matching tools



## ENVIRONMENTAL SUSTAINABILITY IS BUILT-IN

Imron® Fleet Line is your guarantee of meeting current, as well as future environmental demands. Repair shops can easily upgrade to high solids technology by simply converting from Imron® Traffic to Imron Elite®. The same tinters and reducers are used, the only difference is the binder and significantly reduced emissions.

**NEVER STOP  
MOVING  
FORWARD.**

**Contact us.**

**1800 292 582 / 1800 AXALTA**

**[www.cromax.com.au](http://www.cromax.com.au)**

**[Cromax-information@axaltacs.com](mailto:Cromax-information@axaltacs.com)**

