

## News Release

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### For Immediate Release

## **Axalta continues to drive innovation with 17,000 of its daylight lamps in bodyshops around the world**

Basel, Switzerland – 25 March 2019 – Axalta (NYSE: AXTA) - a leading global manufacturer of liquid and powder coatings, and the refinish industry leader in Digital Colour Management - continues to drive innovation and demonstrate its ongoing commitment to meeting customers' needs with branded daylight lamps. To date, 17,000 Axalta daylight lamps have been sold globally since they were introduced in 2015.

In line with Axalta's proven innovation leadership position in digital colour management, the LED daylight lamps make the entire automotive paint repair journey faster, easier and more reliable as they are designed to simulate differing light conditions and intensities. In Axalta's EMEA region, the daylight lamps are available from Axalta's portfolio of refinish brands – ChromaLamp from Cromax; ColorSpot from Spies Hecker; Standolux iQ from Standox, and Color Inspector from Syrox, Challenger, Duxone and Nason Finishes. Color Inspector is also available in North America and Asia Pacific.

Dr Martin Wulf, Colour and Technical Manager for Axalta's Refinish Systems business in Europe, the Middle East and Africa (EMEA), said, "The modern, energy-saving LED-technology behind our daylight lamps ensures that refinishers work with the best lighting conditions, which is critical to achieving right-first-time results. The lamps mimic six different levels of ambient light making them perfectly suited for use

throughout the whole refinish process - everything from damage appraisals and checking colour matches, to examining freshly painted surfaces for coverage and hiding issues. The technology ensures that our refinishers operate in the best possible lighting conditions.”

Thanks to their smart arrangement of energy-saving LED bulbs, the daylight lamps can represent bright natural daylight as well as simulate lower level light around sunset. These are both important when checking colour, especially for metamerism.

“The convenient wireless operation of the lamps, powerful batteries and ergonomic handling make them an invaluable cost- and time-saving tool for the professional bodyshop, and this is tangibly evident in the 17,000 of them in the market,” says Wulf.

For more information about Axalta and its refinish brands, please visit [www.refinish.axalta.eu](http://www.refinish.axalta.eu) and for more information on each brands' daylight lamp, please contact the local sales representative.

#### **About Axalta Refinish**

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit [refinish.axalta.eu](http://refinish.axalta.eu) and follow us on [LinkedIn](#)

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