



NEWS RELEASE

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Cromax introduces a new addition to the Imron Fleet Line Industry portfolio – Carbon Fibre Sealer U190

Cromax®, one of the global refinish brands of Axalta Coating Systems, a leading global supplier of liquid and powder coatings, introduces a new product to its Imron Fleet Line Industry range, Carbon Fibre Sealer U190. It is a useful offering extension for bodyshops as it's a polyurethane-based, transparent pore-filler specially developed for application on all types of carbon fibre products.

Koen Silverans, Cromax Training Leader for Europe, Middle East and Africa (EMEA) explains, "The new Carbon Fibre Sealer U190 gives bodyshops the opportunity to increase their productivity whilst extending their offering. The two-component system reduces process steps and material consumption coupled with easy application. Refinishers can then choose to air dry or to oven bake. And there is the added benefit that it can be over-coated with any of our clearcoats in just one pass."

Carbon Fibre Sealer U190 has been developed especially for industrial use and is suitable for use on many carbon fibre parts. It should be used in combination with the Imron Fleet Line Industry Pur Activator EV316 Fast and is suitable for automotive ancillaries and accessories and can also be used in car-tuning when working with carbon fibre.

Silverans concludes, "Carbon fibre is incredibly porous so in order to ensure a smooth surface while keeping the unique look of carbon fibre, the use of Carbon Fibre Sealer U190 is key."

Carbon Fibre Sealer U190 is available immediately. For more information on the Cromax brand visit www.cromax.com/eu.



About Cromax

Cromax, one of the global refinish coating brands from Axalta Coating Systems, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax helps bodyshops drive their business forward.

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