

News Release

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For Immediate Release

Axalta's three premium global refinish brands approved by Porsche AG

Axalta's Cromax brand added to global technical approval

Basel, Switzerland – 6 December 2018 – Porsche AG has added Cromax® to its list of approved car paint repair brands, making all three of Axalta's premium global refinish brands – Cromax, Spies Hecker and Standox - authorised for use by Porsche AG dealerships and bodyshops worldwide. Axalta, a leading global manufacturer of liquid and powder coatings, has held technical approval with Porsche AG for more than 20 years with Spies Hecker and Standox.

The rolling approval ensures that Porsche AG cars are repaired with the highest quality products using the most modern technologies.

Jürgen Knorr, Director Key Accounts for Axalta's Refinish Systems in Europe, Middle East and Africa, says "We are delighted to be continuing our successful partnership with Porsche AG with the inclusion of Cromax in the Porsche AG Paint Manual. The highly productive and value-added paint systems offered by Cromax are a perfect fit for Porsche AG approved bodyshops and dealerships to enable repairs that maintain the value of a vehicle and to ensure strict warranty requirements are met."

For more information on Axalta and its three global premium refinish brands, please visit www.axalta.co.uk, www.cromax.com/gb, www.spieshecker.co.uk or www.standox.co.uk.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the 14 000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit www.axalta.co.uk and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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