

News Release

Axalta Coating Systems GmbH

Uferstrasse 90
4057 Basel
Switzerland
axalta.com

Media contact

Chantal Bachelier-Moore
Indaba
D +44 207 692 4964
chantal@weareindaba.com



For Immediate Release

Fix Network World names Axalta as Preferred Global Paint Partner

Over 700 collision shops aligned with Fix Network World in 12 countries set to benefit from five-year partnership agreement

13 April 2021 – Axalta, a leading global supplier of liquid and powder coatings, has signed a five-year global partnership agreement with Fix Network World, one of the biggest collision repair franchise networks globally.

As per the agreement, Axalta is now the Preferred Global Paint Partner to Fix Network World, which has more than 700 collision shops in 12 countries.

Steve Leal, President and CEO of Fix Network World, says, “Following a detailed and thorough competitive tender process, we are delighted to name Axalta as our Preferred Global Paint Partner for the next five years. In Axalta, we have found a partner who could meet all our criteria, including strong global collaboration and giving our franchisees the choice between Axalta’s premium paint brands and their respective paint systems. We welcome the value that Axalta brings to our global network, thanks to its extensive OEM approvals.”

Under the terms of the agreement, Axalta is poised to accelerate Fix Network World’s growth with best-in-class paint solutions and well-established service offerings that are focused on shop efficiency. Axalta’s highly productive refinish paint systems, coupled with its advanced digital colour-matching technology, will increase Fix Network World’s paint shop profitability. Axalta will also audit and provide relevant practical training to the global network.

Troy Weaver, Axalta Senior Vice President for Global Refinish, says, “This strategic alliance demonstrates our commitment to Fix Network World. As its global business partner, we share the same drive to maximise business success. We have put in place an industry-leading global solution not only for the network’s current needs but also for its future requirements. We are confident that we are positioned for mutually beneficial growth.”

About Axalta Refinish

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit refinish.axalta.eu and follow us on [LinkedIn](#)

About Axalta

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.co.uk and follow us @Axalta on [Twitter](#).

About Fix Network World

Fix Network is a global leader in the automotive aftermarket services sector, consisting of Fix Auto, NOVUS Glass, ProColor Collision, Speedy Auto Service, Speedy Glass USA and SRP brands. Our locally owned and operated collision, glass and mechanical repair facilities offer hassle-free vehicle care and services. Our company and our network continue to grow nationally and globally, thanks to a solid foundation based on entrepreneurship and innovation. With over 2,000 points of service around the world, Fix Network is the premier global automotive aftermarket services solution. For more information, visit www.fixnetwork.com.

###