



NEWS RELEASE

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Cromax introduces ChromaVision Pro Mini – a new small, powerful spectrophotometer for faster right-first-time colour matches

Cromax® introduces a brand new, small and powerful spectrophotometer to its stable of digital colour tools: ChromaVision® Pro Mini. Considerably smaller than its predecessor, ChromaVision Pro Mini is perfect for one-handed operation, but its new technology and innovative design are where it really shines.

Kevin Welling, Training Academy Manager for Axalta Coating Systems in the UK and Ireland, says, “the true innovation lies in the new measurement technology, which allows for faster and more accurate readings of both the colour and the effect. Simply put, ChromaVision Pro Mini is a better way to match colours, and that impacts positively on bodyshops’ productivity. Faster, right-first-time colour matches mean faster throughput. Refinishers who use ChromaVision Pro Mini will benefit from optimised work flow processes, helping to save time.”

The full colour, pressure touch screen with the latest colour touch technology on the ChromaVision Pro Mini can be used with a stylus or with a fingertip, even inside a work glove. And the screen rotates, so a right-handed or a left-handed person can use it comfortably. The device’s special LED light technology assists the optics for accurate colour measurement during use.

ChromaVision Pro Mini comes with its own cradle for charging – no need for cables, just place it back in its cradle when not in use. For convenience, the cradle also stores the calibration tiles, and the new internal rechargeable batteries hold the charge longer.



The device's new coloured LED lights keep the refinisher informed of what the device is doing: blue indicates the reading is in progress, green means the reading has been successful and red means the measurement should be taken again.

ChromaVision Pro Mini has been specifically designed to work in harmony with ChromaWeb™, the comprehensive colour retrieval and product management cloud-based software from Cromax.

Welling concludes, "together, they form a potent and strong tool for any bodyshop. With ChromaVision Pro Mini linked to ChromaWeb and its global colour database, the search for a colour formula is faster than ever, and it can be done on a smart phone or a tablet. We know refinishers will certainly see the productivity benefits of this formidable duo, and as the bodyshop's work processes speed up so will the bodyshop's productivity."

For more information on the ChromaVision Pro Mini, contact your local distributor, or visit the Cromax webshop, www.cromastore.co.uk.

About Cromax

Cromax, one of the global refinish coating brands from Axalta Coating Systems, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax helps bodyshops drive their business forward.

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For further press information please contact:

For further product information please contact:



Chantal Bachelier-Moore
DA Public Relations
78 York Street
London
W1H 1DP

Tel: +44 (0)207 692 4964
E-Mail: chantal@dapr.com

Jodie Henly
Marketing Specialist, UK & Ireland
Axalta Coating Systems UK and Ireland
Unit 1, Quadrant Park
Mundells, Welwyn Garden City,
Hertfordshire, AL7 1FS
Tel: +44 (0)1707 518 006
E-Mail: jodie.henly@axaltacs.com