



## **NEWS RELEASE**

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### **Cromax announces dates of 2020 training courses**

Cromax<sup>®</sup>, one of the three global refinish brands from Axalta, a leading global supplier of liquid and powder coatings, has announced its training course offering for 2020. The range of training courses at its cutting-edge Training Academy in Welwyn Garden City, Hertfordshire, are designed to cover all aspects of refinishing, for all levels of competence.

Kevin Welling, Training Academy Manager for Axalta in the UK and Ireland, says, “Cromax products are designed to increase productivity and to optimise the entire workflow of a bodyshop, which helps refinishers minimise time, material and energy costs. Our training courses combine theory with hands-on practice, meaning refinishers go back to their bodyshops with greater knowledge and confidence to increase throughput and to help reduce operating costs, which in turn makes the bodyshops more attractive to vehicle owners and work providers.”

During 2020, Cromax will be running:

#### **Colour matching**

This two-day practical course shows refinishers how to match, to formulate, to mix and to apply solid, metallic and pearlescent colours. Participants use various colour tools and are shown how to use ColorNet<sup>®</sup> Pro, the Cromax colour retrieval and productivity management system, as well as to set up their own personal database on the system.

Dates: 6/7 April, 2/3 July, 5/6 October

#### **ChromaManager**





This one-day course covers the use of all Cromax colour tools through a combination of theory and practice. Participants will take a reading using the ChromaVision Pro Mini spectrophotometer, develop the corresponding formulation, mix the colour, spray the paint and check the results.

Dates: 3 April, 31 July, 30 September

### **Advanced Cromax Basecoat**

This two-day course covers Cromax Basecoat - everything from colour mixing to application and blending techniques. Participants leave this course with the ability to cope with even the most difficult colours and finishes.

Dates: 24/24 February, 26/27 May, 24/25 August, 23/24 November

### **Cromax Basecoat tri-coat application**

This is a specialist two-day course that provides participants with comprehensive skills for the preparation and application of Cromax three-stage finishes. It covers best practice methodology for efficient, accurate repairs of these increasingly popular, but complex, OEM finishes. The first day focuses surface preparation, identification of the correct colour and finish, and use of the right products. On the second day, participants work on blending techniques.

Dates: 2/3 March, 1/2 June, 1/2 September, 2/3 December

### **Fast Repair**

This one-day course covers SMART repair techniques. Fast Repair requires a particular approach and methodology that are different to conventional repairs. Participants are shown how to achieve successful Fast Repair results using products from the Cromax Ultra Performance Energy system. They are instructed in the use of the correct tools, surface preparation and in application techniques on exterior metal and plastic



substrates. The course also provides guidance on marketing this added-value service to bodyshop customers.

Dates: 17 April, 24 July, 16 October

### **Matt and tinted clearcoat finishes**

This two-day course shows participants how to accurately match new clearcoat trends from many automotive manufacturers. Through a combination of theory and practical exercises, participants will be taught how to identify and to apply a matt or tinted clearcoat. Participants are shown how to use different colour matching tools such as the ChromaVision spectrophotometer, Fan Deck and test panels. The trainer will share useful tips and advice to minimise costly reworks and to deliver increased productivity.

Dates: 10/11 February, 11/12 May, 10/11 August, 9/10 November

### **Other courses**

The Axalta Training Academy is an IMI Approved Assessment Centre for both paint technician and senior paint technical levels. Axalta prepares candidates during a pre-assessment day to prepare them for what to expect in the test. Upon successful completion of the practical assessments and on-line knowledge tests, Cromax is authorised to award IMI accreditation.

Cromax also offers refinishers its e-CTC online training courses, which use an interactive web-based learning programme to take refinishers through eight online modules, enabling them to study at their own pace. Once they have successfully completed all the modules, they attend the Axalta Training Academy for a practical assessment to become a fully certified painter.





Training courses can be booked through the Cromax webshop at [www.cromastore.co.uk](http://www.cromastore.co.uk) and full information on the courses can also be found on the website at [www.cromax.com/gb](http://www.cromax.com/gb).

### **About Cromax**

Cromax, a global refinish coating brand from Axalta, is designed to increase productivity. Our coatings are formulated specifically to optimise business with advanced time-, energy- and material-saving processes that increase throughput and lower operating costs. Our value-added solutions provide customers with the most advanced systems to get the best out of the entire workflow. And our smart tools, our people's in-depth knowledge and our strong approved networks all make our bodyshop customers more attractive to work providers. Cromax - drive your productivity.

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#### **For further press information please contact:**

Chantal Bachelier-Moore  
DA Public Relations  
78 York Street  
London  
W1H 1DP

Tel: +44 207 692 4964  
E-Mail: [chantal@dapr.com](mailto:chantal@dapr.com)

#### **For further product information please contact:**

Jodie Henly  
Marketing Specialist, UK & Ireland  
Axalta Coating Systems UK and Ireland  
Unit 1, Quadrant Park  
Mundells, Welwyn Garden City,  
Hertfordshire, AL7 1FS

Tel: +44 1707 518 006  
E-Mail: [jodie.henly@axaltacs.com](mailto:jodie.henly@axaltacs.com)