

## News Release

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## FOR IMMEDIATE RELEASE

# Axalta becomes Official Sponsor of the Monster Energy Yamaha MotoGP Team for the 2022 season

*Strategic partnership is now into its 13<sup>th</sup> consecutive year*

**31 MARCH 2022** – Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has upgraded its support to the Monster Energy Yamaha MotoGP Team, to become Official Sponsor for the 2022 MotoGP World Championship season, which started in Qatar at Losail International Circuit on 4 March and runs until 6 November 2022.

Axalta has been working with the Yamaha Factory Racing Team for 13 consecutive years. This year, the agreement sees Cromax<sup>®</sup>, one of Axalta's premium refinish brands, supporting the Monster Energy Yamaha MotoGP Team with the brand's highly productive paint systems on the team's new support trucks, mechanics' toolboxes, workbenches and other essential pit lane equipment. Reigning World Champion Fabio Quartararo, and his team mate Franco Morbidelli, are riding for the team in the MotoGP 2022 season.

Quartararo and Morbidelli's equipment, including the legendary Yamaha YZR-M1 bikes, will be transported all over Europe in the new Monster Energy Yamaha MotoGP Team trucks, which will be painted with Cromax paint systems and sport the Axalta logo.

Olaf Adamek, Axalta Refinish Brand Manager for Europe, the Middle East and Africa, says, "For 13 years, we have been impressed by the team's commitment to innovation – and this year is no different. This team is the perfect partner for our high-performing products. We are looking forward to another exciting MotoGP season and wish the team every success for 2022."

William Favero, Marketing and Communications Manager at Yamaha Motor Racing, says, "This MotoGP season is going to be as exciting as it will be demanding, especially on our riders and staff, but also on their equipment and on the team trucks we'll be using to travel all around Europe. That's why we're delighted to partner with Axalta and Cromax for the 13<sup>th</sup> year in a row – we need a reliable paint supplier that will be with us every step of the way as we embark on what promises to be a thrilling championship."

For more information about Axalta and its premium refinish brand Cromax, please visit [www.axalta.co.za](http://www.axalta.co.za) and [www.cromax.co.za](http://www.cromax.co.za). For more information about the Monster Energy Yamaha MotoGP Team, please visit [www.yamahamotogp.com](http://www.yamahamotogp.com).

**About Axalta Refinish**

Axalta Refinish – part of Axalta, a global leader in the coatings industry – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit [refinish.axalta.eu](http://refinish.axalta.eu) and follow us on [LinkedIn](#)

**About Axalta**

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axalta.co.za](http://axalta.co.za) and follow us @Axalta on [Twitter](#).

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