

News Release

Axalta Coating Systems GmbH

Uferstrasse 90
4057 Basel
Switzerland
axalta.com

Media contact

Chantal Bachelier-Moore
Indaba
D +44 207 692 4964
chantal@weareindaba.com



For Immediate Release

Axalta Refinish and Audatex launch new partnership to benefit bodyshops across South Africa

PlanManager will see both companies aim to expand their customer bases

3 November 2021 – Axalta Refinish in South Africa has entered into a partnership with Audatex, the world leader in database development, software implementation and services for the automobile repair and insurance claims processing industry.

The partnership focuses on the Audatex bodyshop management system, PlanManager, a web-based end-to-end bodyshop management solution that streamlines the entire crash repair and claims management process for bodyshops and their customers.

Hannes Kloppers, Country Business Lead for Axalta Refinish in South Africa, says, “This partnership underscores our commitment to the South African refinish market. Working closely with Audatex, who already process over 80 percent of accident claims in South Africa, will be a mutually beneficial experience and ultimately one that will not only add value to our collective customer bases by providing them with an improved and more flexible level of service, but also provide new growth opportunities for us both.”

Lasen Moodley, Managing Director of Audatex in South Africa, says, “This is the first time we have embarked on this level of cooperation with a supplier, but Axalta is a leader in the refinish market, demonstrated by its products, innovations, services and its forward thinking. This partnership will further deepen the close relationship we have developed with Axalta Refinish in South Africa for over 20 years, and the ultimate

objective is to move towards closer commercial cooperation, mutually supporting our sales teams.”

The first steps of the partnership are already underway: PlanManager is integrating seamlessly with Axalta’s premium refinish brands’ digital colour management systems, ChromaConnect from Cromax®, Phoenix from Spies Hecker and Standowin iQ from Standox, and Axalta Refinish technicians are undergoing extensive training with the bodyshop management solution so they can offer help and support to customers in the field.

For more information on Axalta Refinish, please visit www.refinish.axalta.eu and for more information on Audatex, please visit www.audatex.co.za.

About Axalta Refinish

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers’ needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit refinish.axalta.eu and follow us on [LinkedIn](#)

About Axalta

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.co.za and follow us @Axalta on [Twitter](#).

About Audatex

Operating at the hub of the industry, we connect insurers, body shops, vehicle manufacturers, accident management companies, fleet managers, dealers, parts suppliers, salvage agents and many other parties in the supply chain. Our solutions and services automate the motor claims and repair process from first notification right through to final settlement.

Audatex is part of Solera, an integrated group of leading automotive claims solutions companies. Solera’s companies deliver innovative solutions to customers in over 50 countries, across 6 continents. Audatex has the backing of world-class resources and extensive IT infrastructure investment, together with ongoing product and data development, this enables us to set the pace, ensuring we maintain a truly global view of technological developments.

###