

## News Release

### Axalta Coating Systems GmbH

Uferstrasse 90  
4057 Basel  
Switzerland  
axalta.com

### Media contact

Chantal Bachelier-Moore  
Indaba  
D +44 207 692 4964  
chantal@weareindaba.com



## For Immediate Release

# Axalta and Yamaha Factory Racing MotoGP continue partnership for 2021 season

**06 April 2021** – Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, is named a Premium Team Supplier of Yamaha Factory Racing MotoGP, the 12th consecutive year the two companies have worked together. Axalta will support the Monster Energy Yamaha MotoGP Team with Cromax<sup>®</sup>, one of its premium global refinish brands, for the 2021 MotoGP World Championships, which runs from 28 March 2021 in Qatar to 14 November 2021 in Spain.

The Monster Energy Yamaha MotoGP Team will use Cromax paint systems on its support trucks, mechanics' toolboxes, workbenches and other pitlane equipment.

William Favero, Marketing and Communications Manager at Yamaha Motor Racing, says, "We celebrate our 60<sup>th</sup> Grand Prix Racing anniversary this year. Our successes on the track over the past six decades are thanks to carefully sought out strategic partnerships, such as the one with Axalta. Each season we face challenges, so it is important that we can rely on a trusted paint supplier with whom we have shared a commitment to innovation and productivity in motorsports for the last 12 years."

Olaf Adamek, Axalta Refinish Brand Manager for Europe, the Middle East and Africa, adds, "We continue to deliver highly durable and innovative products as befits a high-octane team pursuing pole positions and podiums throughout the MotoGP season. We are very proud to continue our long-standing relationship and wish the team all the best for the season."

For more information about Axalta, please visit [www.refinish.axalta.eu/motorsports](http://www.refinish.axalta.eu/motorsports), to find out more about Cromax, please visit [www.cromax.co.za](http://www.cromax.co.za), and to learn about the Monster Energy Yamaha MotoGP Team, please visit [www.yamahamotogp.com](http://www.yamahamotogp.com).

### About Axalta Refinish

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face

every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit [refinish.axalta.eu](http://refinish.axalta.eu) and follow us on [LinkedIn](#)

#### **About Axalta**

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axalta.co.za](http://axalta.co.za) and follow us @Axalta on [Twitter](#).

###