CROMAX PRO

THE SUPERIOR MOST PRODUCTIVE, TECHNOLOGICALLY ADVANCED WATERBORNE BASECOAT

Cromax Pro Basecoat gives bodyshops a competitive colour advantage. By anticipating tomorrow’s colour trends, we provide you with the latest colours the moment you need them. Constantly updating our range with innovative tints and effects, we also keep you up-to-date with the growing trend for speciality pigments.

We can even match challenging colours like high chroma orange or Jet Black to give you an extra edge over your competitors.

MAKE COLOURS COME ALIVE

THERE’S COLOUR AND THERE’S CROMAX PRO BASECOAT

Cromax Pro Basecoat is the most technologically advanced waterborne basecoat available today. It uses our latest resin, pigment and dispersion technologies.
EXCEPTIONAL COLOUR ACCURACY
A perfect colour match is the hallmark of an exceptional repair.

QUICKER PROCESS TIMES
Cromax Pro Basecoat delivers significantly lower material consumption.

HIGH EFFICIENCY
The Cromax Pro Basecoat wet-on-wet application process offers high speed application and low consumption.

COMPLETE COLOUR SYSTEM
The Cromax Pro system gives bodyshops all the components needed to match today's most challenging finishes.

LATEST TINTS/EFFECTS
Cromax Pro Basecoats are constantly updated with innovative tints and effects such as those with impressive chroma or outstanding jetness for optimal hiding.

HUGE RANGE
Over 200,000 constantly updated formulas available online.

ADDITIONAL BENEFITS
- Excellent coverage with exceptionally accurate colour matching
- Quick and economical to use, increasing throughput and productivity
- Can be used with all current undercoats and clearcoats
- Large application window
- Flexible to be used under different climate conditions and with different application techniques
- Conforms to EU directive 2004/42/EC

Cromax Pro Basecoat is not compatible with products from the Cromax Basecoat range.

PROFESSIONAL COLOUR MATCHING
ChromaConnect digital colour management tools give bodyshops total control over every aspect of colour management. Available in three different options to suit every bodyshop's needs, they make the colour matching process 100% digital which results in more flexibility, greater efficiency and higher productivity.
ULTRA FAST PERFORMANCE

Cromax Pro Basecoat is part of the Ultra Performance Energy System. It not only gives faster car repair process times but reduces bodyshop energy consumption too.

LEARN MORE