“I evaluate every newly produced model colour against the original, at the OEM.”

Inne Goossens, Axalta Colour Quality Coordinator – CQC

Our Colour Quality Coordinators visit European car manufacturers to compare the colours produced against the original approvals made in the Axalta Colour Lab.

What does a Colour Quality Coordinator do?

1. Colour Matching at the Car Manufacturer.

Our Colour Quality Coordinators visit European car manufacturers to compare the colours produced against the original approvals made in the AxaltaColour Lab.

2. Global Network
Inne Goossens works with her team on cars that have been produced in Belgium, France and the Netherlands. This means the colour reviews take place at the manufacturers. For the Asian car manufacturers, the colour checks are done at the port of delivery before the cars enter Europe.

3. COLOUR RECOMMENDATIONS FOR CUSTOMERS

Because most vehicle colours have alternates from which to choose, we aim to support our bodyshops and help them choose the colour that will match the vehicle that has come in for repair.

4. INFORMATION FOUND ON THE COLOUR SOFTWARE

The formulas selected by the Colour Quality Coordinator are made available to bodyshops through the colour pages of ChromaWeb and ColorNet Pro.
CHROMAWEB

One of the most powerful and complete colour retrieval and productivity management systems.

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