CROMAX BASECOAT
A STRONG START FOR EVERY REFINISH

High quality Cromax Basecoat helps you increase productivity while delivering outstanding colour performance for every refinish job. Superior hiding and improved blending plus excellent mottling control make invisible repairs easier and quicker than ever. In addition, better coverage means you can achieve top results using less paint which improves profitability.

As one part of an integrated system of primers, surfacers/fillers and clearcoats with a constantly updated library of over 30,000 solid, metallic and pearlescent colours, Cromax Basecoat also results in a perfect colour match and exceptional finish. For colour, for performance and for optimum productivity, it gets you off to the strongest possible start on every job.

WHERE TO BUY

Make a strong start on any job with Cromax Basecoat and enjoy superior hiding in a wet-on-wet application. You get reliable, consistent results every time. And with less paint required for each job, you get more repairs done in less time, a strong boost for productivity through the day.

To watch similar training videos, follow our YouTube Channel or click below!

LET'S GET TO WORK

STRONGER RESULTS ON EVERY JOB
STRONG APPEARANCE
With Cromax Basecoat repairs achieve a strong appearance by superior hiding, gloss and adhesion to get an excellent surface finish.

STRONG PROCESSES
Cromax Basecoat is ready to use straight from the mixing machine. You usually need just 2 or 2½ wet-on-wet coats for perfect coverage (no intermediate flash-off time necessary).

STRONG THROUGHPUT
Suitable for everything from spot repairs to complete resprays, Cromax Basecoat is the only basecoat your paint shop needs to cover a huge variety of jobs, enabling a high-quality and fast car repair service using less paint than competitive products.

A SUITE OF PRODUCTS DESIGNED FOR EFFICIENCY
We have regularly introduced new tints that improve colour matching and are continuously developing new colour formulas and paint effects to ensure full coverage of colour availability. Our comprehensive range of colour matching tools makes colour formula selection effortless.

A STRONG FOUNDATION
This robust water-based coating is a bodyshop favourite that delivers great results every time whatever the car paint repair. With easy application and consistent high performance, Cromax Basecoat helps you streamline your processes and improve your workflow. It is a key component of the Cromax Repair System, a comprehensive range of products for bodyshops looking to maximise their productivity.

PROFESSIONAL COLOUR MATCHING
ChromaConnect digital colour management tools give bodyshops total control over every aspect of colour management. Available in three different options to suit every bodyshop’s needs, they make the colour matching process 100% digital which results in more flexibility, greater efficiency and higher productivity.

LEARN MORE

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