FAST REPAIR TRAINING

DESCRIPTION

Small to medium area repair techniques (SMART) are increasingly popular in the refinish industry due to the demand for affordable, durable, workable and long-lasting cosmetic repair systems. To help bodyshops tap into this lucrative, quick, efficient yet highly-skilled technique, Cromax offers this Fast Repair course. It gives participants not only hands-on surface preparation and application training, but also advice on marketing fast repairs in their bodyshop.

Fast repairs require a certain level of skill, so training is essential. The approach and methodology to repairs is different. That means this service brings with it a competitive advantage for bodyshops who can offer it. Paint technicians are shown how to achieve successful Fast Repair results with everyday products they have in stock. They are instructed in the use of the correct tools, surface preparation and in application techniques on exterior metal and plastic substrates.

Theory sessions explain how to measure and to assess zones for Fast Repair suitability. At the same time, the course provides guidance on marketing this added-value service, which will help bodyshops appeal to customers with competitively priced small repairs. All Fast Repair members receive 250 personalised leaflets, five posters, an advert template, outdoor sign and flag to promote their service offering. For on-line advertising there is also a web banner.

All participants leave the course with a wealth of materials, including:

- a personalised technical manual with expert advice on productive repair techniques and the marketing of Fast Repair to potential customers
- a personalised Fast Repair ruler to help them differentiate between standard and fast repairs
- publicity material to publicise and advertise the Fast Repair service offered by the participant’s bodyshop

With specialist information on the procedures and products required for Fast Repairs, this course is invaluable for paint technicians who want to carry out SMART repairs productively and efficiently.

DURATION

One day

TARGET AUDIENCE

Refinishers with some experience

COST

£399 + VAT

EQUIPMENT

All equipment provided apart from safety footwear
TRAINING LOCATION

- Cromax Training Academy - Welwyn Garden City

http://www.axaltacoatingsystems.com/content/cromax_gb/en_GB/training/application-techniques/fast-repair-training_uk.print.html