THE KEY TO YOUR PROFESSIONAL SUCCESS

Cromax Training Centres are the ideal place to improve your skills at every step of your career. Designed to accelerate your learning curve and equipped with our latest paint innovations and state-of-the-art facilities, the Cromax Training Centres provide maximum productivity for maximum performance.

Watch Axalta’s segment of Driving Change, a series of four, in-depth online programmes by the Institute of the Motor Industry, produced in partnership with ITN Productions, ITN’s bespoke production hub. Introduced by national newsreader Natasha Kaplinsky, it centres on our Axalta Refinish Training Academy, in Welwyn Garden City, Hertfordshire, where education takes centre stage.

Refinishers trained here learn how to use Cromax products and services correctly, so they perform well and deliver productivity gains at every stage of the repair.

WATCH THE DRIVING CHANGE VIDEO

Every Cromax Training Centre offers a broad curriculum consisting of in-depth theoretical knowledge and hands-on, practical know-how on everything from new product systems and improved application techniques, to optimal substrate preparation and current health and environmental requirements.

And we focus on what happens outside the tin as much as the product inside the tin. Our Cromax Training Centres provide practical business support in the form of seminars ranging from business management to workshop planning, and from advertising to marketing. By offering courses that are relevant for every part of a bodyshop’s operations, your local Cromax Training Centre can play an active part in developing your bodyshop to its full potential.

Our expert trainers have extensive knowledge of bodyshop working methods and equipment. And they interact regularly, exchanging best practice, with their counterparts across our network of Cromax Training Centres, ensuring that each location offers the same high standard of training.

Cromax Training Centres have extensive facilities that promote success:

- Advanced technical equipment
- Modern, functional buildings
- Friendly, comfortably furnished rooms
- Use of original parts for practical training