

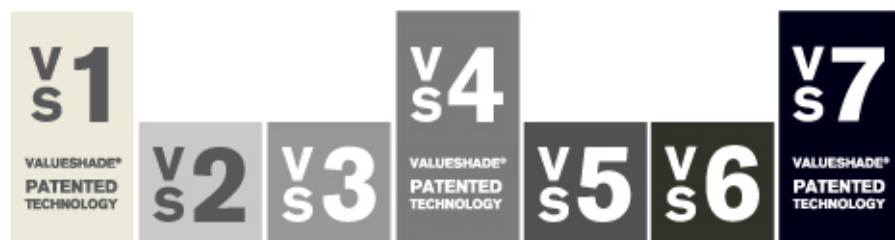


# THE VALUE IS IN THE SHADE

Developed by Cromax, ValueShade delivers the optimal undercoat for every topcoat colour. Different shades of grey are matched to different topcoat colours; a perfect combination that requires less paint. Our colour retrieval tools specify the right ValueShade for every topcoat, minimising preparation time. Lower paint consumption and less work time reap improved productivity and profitability. That's the ValueShade advantage.

## THE ADDED VALUE OF GREY

Seven shades of grey are associated with each colour topcoat, ensuring optimal coverage of the undercoat in as few layers as possible. ValueShade gives you the best possible topcoat performance, saving you time and money.



ValueShade Product

[http://www.axaltacoatingsystems.com/content/cromax\\_in/en\\_IN/colours/colour-technologies/valueshade.print.html](http://www.axaltacoatingsystems.com/content/cromax_in/en_IN/colours/colour-technologies/valueshade.print.html)